Abstract of the Disclosure

To provide a composition for easily forming a coating film that has both cooling and heat shielding properties. An emulsion composition in which a metallic oxide such as kaolin, silicon oxide, aluminum oxide or the like is included in a silicone resin emulsion is made, and this emulsion composition is coated onto a substrate such as a drive motor, or an integrated circuit, or printed circuit board or the like on which these devices are mounted, to thereby form a coating film, and the temperature of the parts and devices on which the coating film is formed is decreased, thus improving their reliability and stability.